

Community Wellbeing Board priorities – Public Health

Vision

1. The transfer of local public health services from primary care trusts to local government, coupled with the creation of Health and Wellbeing Boards, is one of the most significant changes to the health and wellbeing landscape in a generation. Our vision is for local government to work together with other partners to lead a fundamental shift away from treating and ever-growing burden of ill-health towards a preventative approach that tackles the wider determinants of health. Local councils through their Health and Wellbeing Boards will work internally with planning and environment, housing, education, leisure and culture, children and adult services as well as externally with providers in the private and voluntary sector to develop services for individuals in the context of the health needs of their communities.

Priorities for the coming year

2. The priorities for the LGA that we believe will help to deliver this vision are outlined below:
 - 2.1. For LGA to lead the development of a new system of public health, in partnership with our key stakeholders, that adopts a place-based approach to public health and addresses the wider determinants of health to improve health outcomes for communities.
 - 2.2. Develop a unified vision of public health, which goes beyond the transfer of staff and resources, and changes our approach from one that treats sickness to a system in which all partners actively promote health and wellbeing, and in so doing reduces the costs of health and social care.
 - 2.3. Public health funding – to represent the interests of local government in partnership with public health stakeholders to ensure that local government make a robust and compelling case for a sufficient total quantum of public health resource and a fair funding formula which enables them to meet their new public health responsibilities.
 - 2.4. Public health workforce – in the short-term, to ensure a smooth transition of the public health workforce to local government and in the long-term to fully embed public health within the local government workforce and commissioning strategies.
 - 2.5. Health Protection – to ensure that reform delivers effective protection for the population from health threats, based on a clear line of sight from the top of government to the frontline; clear accountabilities; collaboration and co-ordination at every level of the system; and robust, locally sensitive arrangements for planning and response.
 - 2.6. Work with partners in public health, Public Health England and the National Institute for Clinical and Health Excellence to provide a solid, accessible and

robust evidence base that can be used at local level to inform priorities and public health commissioning.

- 2.7. LGA and the Department of Health are working together towards fully-competent local arrangements for public health by 1 April 2013. The assurance arrangements will be as simple and clear as possible with strong ownership and leadership by the local PH system.